

Knowledge Series

Building an Investment Thesis

4



Introduction

As members of an Angel Network, your journey involves a unique opportunity to be architects of innovation and entrepreneurship. A pivotal facet of your role is shaping your individual investment thesis. This guide is tailored to aid in constructing a robust investment thesis that resonates with your values and aspirations as an Angel investor.

Understanding Your Mission

As an Angel, your mission stands distinct yet harmonious with your network's overarching objectives. Reflect on your personal dedication to nurturing innovation, supporting entrepreneurs, and making a meaningful societal impact through your investments.

Identifying Your Investment Focus

Define your investment focus within the realm of deep tech and innovative startups. Delve into startups harnessing cutting-edge technologies, pioneering business models, and addressing societal challenges. Tailor your focus to areas aligning with your passions and expertise.

Emphasizing Education and Mentorship

Beyond financial support, acknowledge the pivotal role of education and mentorship in your investment philosophy. Seek startups committed to learning, growth, and open to benefiting from your mentorship. Utilize your expertise and networks to actively guide founders in their entrepreneurial journey.

Knowledge Series

Building an Investment Thesis

4

Risk Tolerance and Long-Term Vision

Comprehend your risk tolerance and carve out a long-term vision for your investments. Early-stage investing inherently carries risks, necessitating a balanced approach fostering innovation while ensuring prudent decision-making. Cultivate a patient mindset, recognizing that impactful startups often require time to flourish.

Criteria for Evaluation

Establish transparent criteria for evaluating startups, rooted in your unique perspective. Prioritize factors such as technological innovation, market potential, team expertise, and alignment with your personal mission and values. Consistent and objective evaluation criteria will serve as guiding principles for your investment decisions.

Continuous Learning and Adaptability

Embrace a mindset of perpetual learning and adaptability. Stay abreast of market dynamics, emerging trends, and distill insights from your experiences. Your openness to adapt and sustained curiosity will enhance your investment acumen over time.

Conclusion

The crafting of a personal investment thesis is pivotal in magnifying your impact as an Angel. By staying authentic to your values and fostering collaboration, you play a vital role in the success of startups and the expansion of the entrepreneurial ecosystem.